

Dr. Fogg's Birthday Sponsorship Opportunities

You can request a brochure about the event and sponsorship opportunities at the front desk.

Lead Event Sponsorship: \$3,000

This fully underwrites the event. Since we are a 501C3 nonprofit, your donation is tax deductible. You will receive the following sponsorship benefits:

Benefits for Lead Sponsor

- * Large, single sponsorship sign at the event
- * Recognition as the lead sponsor in all PR materials--press releases, radio announcements, web site, library newsletter, flyers, posters.
- * If you wish, you can provide your logo, and that can be included on flyers, posters, website and newsletter.
- * If you wish to have a table at the event, or to distribute flyers or merchandise, you may do so.

To receive the full PR benefits, Lead Sponsors need to commit by April 25th.

Partial Sponsorship

These sponsorships help cover the cost of individual activities. Opportunities range from \$100 to \$500. Your contribution is tax deductible and you will receive the sponsorship benefits noted below:

Benefits for Partial Sponsors

- * Your name on sponsorship sign for specific event you are underwriting, or on the general sign.
- * Your name in flyers, posters, newsletters, and on website.
- * Your name in press releases and radio announcements.
- * If you wish to have brochures or coupons related to your business available the day of the event, you may do so. Please turn them in to the library by May 20th.

Partial Sponsorship covers the following activities; we may have a single sponsor for each activity, or several small sponsors funding an activity.

- * Pony rides
- * Horse & buggy rides
- * Musical entertainment
- * Food
- * Miscellaneous costs--grill rental, porta-potty, cotton candy and popcorn machine rental

Please Print:

Name of Sponsor (as you wish it to appear on publicity): _____

Address: _____

Phone: _____ Email: _____

Amount donated: _____ Activity funded: _____

Please make checks payable to William Fogg Library; please put Dr. Fogg's Birthday in the memo line. You may turn your checks in to the library, or mail to: William Fogg Library, Dr. Fogg's Birthday Sponsorship, P.O. Box 359, Eliot, ME 03903.

A thank you with our tax ID # will be sent to you. Thank you for your help!